



YMCA of the Foothills Privacy Policy

The YMCA of the Foothills ("Association") is dedicated to preserving the privacy of its members, donors, employees, and volunteers by keeping their personal information secure and confidential. This Privacy Policy reflects our commitment to safeguarding personal information and outlines our practices regarding the collection, use, and protection of such data. We ask that you review this policy carefully.

We encourage you to review this policy periodically, as updates may occur to reflect new practices or changes to our website. Any modifications to the policy will be posted on the Association's website, with the "last updated" date revised accordingly, so you are always informed about how your personal data is managed.

Personal Information Collection

The Association collects personal information from members in various systems for purposes such as billing, tracking members' progress, encouraging family involvement, and providing updates on upcoming events and programs. The data collected also assists the staff and Board in assessing community service effectiveness and in improving operations.

This policy covers the personally identifiable information (PII) that you provide either online, in person, or through other means. It does not extend to unaffiliated websites to which we may link.

PII is voluntarily provided by you and can include details like your name, home address, email, date of birth, demographic data, and health information. You may share such data when registering for activities such as:

- Signing up for classes, events, or other programs
- Participating in surveys, forums, or bulletin boards
- Requesting information about Association activities or services Registering as a member, donor, or volunteer

Use and Sharing of Personal Information

If you provide PII for a specific event, program, or service, the Association will use that information to manage the related activity and may use it for future events that could interest you. Based on your submission, the Association may reach out to you for follow-up purposes.

The Association may share PII with financial institutions, government bodies, or companies assisting us in our operations, as necessary. Additionally, your information may be shared with regulatory authorities or law enforcement as required by law. The Association does not sell, rent, or lease your personal information to third parties.

You can review or update your personal information at any time by contacting the Executive Director at your branch.

How We Protect Your Privacy

The Association has implemented physical, electronic, and procedural safeguards to protect your personal data. Measures include:

- Restricting access to PII to only authorized employees and volunteers who are trained in



data security. Employees' access is revoked upon termination.

- Ensuring third-party vendors sign confidentiality agreements and follow our privacy standards. Utilizing periodic security audits to detect and prevent breaches.
- Maintaining document destruction procedures for outdated personal information.

Children's Privacy

The Association recognizes that children need special privacy protections and urges parents and guardians to engage in their children's internet usage. If the Association collects personal information from children under 13 years old, we take steps to protect their privacy, such as:

Obtaining parental or guardian consent before collecting or using the child's information
Informing parents/guardians about the data being collected and how it will be used
Limiting the collection of children's information to what is necessary for the program
Allowing parents to review, modify, or delete their child's personal information

Non-Personal Information Collection

The Association collects non-personally identifiable information through various methods, including:

- Cookies: Small data files stored by your browser to enhance your website experience.
- IP Address Tracking: Logging your computer's IP address when you access our website.
- Web Beacons: Small graphic images that help us gather usage information from web pages.

This non-identifiable information helps us optimize website performance and improve our programs. We may also share this data with third parties for operational purposes.

Donations

When you donate, your payment information is securely processed and stored in an encrypted format accessible only to authorized personnel. We may contact you in the future regarding our programs and services.

Your Choices Regarding Communications

If you've opted in to receive communications from us, you can change your preferences at any time by contacting your local branch. While we will make every effort to accommodate your request, complete removal of your information from our systems may not always be possible.

Data Access and Corrections

You may contact us to inquire about or correct any information the Association holds about you. We will make reasonable efforts to fulfill such requests.

Security of Your Information

We utilize administrative, technical, and physical safeguards to protect your data from unauthorized access or accidental loss. However, we cannot guarantee absolute security for any data transmitted online or stored electronically.



Consent for Data Transfer

Association websites are operated within the United States. If you access our services from outside the U.S., your information will be transferred to the U.S., and by using our services, you consent to this transfer.

California Privacy Rights

California residents have the right to request and receive, once per year, information about any personal data shared with third parties for direct marketing purposes. The Association does not share personal information for direct marketing without your consent.

Updating Your Information

You can update your personal information via the Association's website. Please avoid sharing sensitive information like Social Security numbers through unencrypted email.

Your Rights and Notification of Security Breach

You have the right to know what personal information the Association holds about you and to correct any errors. In the event of a security breach involving your data, we will notify you as required by law.

Policy Updates

We may update this Privacy Policy from time to time. The latest version will always be available on our website and in print at all branch locations.